



# Maria Loren Ackies

DESIGNER & ART DIRECTOR

## Hi! Looking For Me?

**Maria Loren Ackies**  
**56 Carol Street**



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**MariaLorenDesigns.com**



**1.347.512.8283**



## Education



**New York Institute Of Technology**

B.F.A. Design, Cum Laude

Academic Scholarship Recipient,

Deans List, National Honor Society

## Skilling It!



Adobe Creative Cloud

Microsoft Office Suite

Acrobat, Wordpress

Dreamweaver, Joomla, HTML

Social Media, Constant Contact,

Mail Chimp, HootSuite

Project Management

Copywriting & Copyediting

Illustrating, Painting

Branding, Decorating

Public Speaking

Handmade Custom Invitations

## What I Love...



Life. Family. Love. Honesty.

Art. Design.

Music. Dancing.

Red. Decorating. Fashion.

The Little Things. Greeting Cards.

Beautiful Handwriting.

Reading. Writing.

Learning. Teaching.

Getting The Job Done.

Adventure. Exploring.

Laughter & Corny Jokes.

Cartoons. Masterpeice Theatre.

Monk. Battlestar Gallactica,

SciFi. Historical Fiction.

Cupcakes. Brainstorming.

The Caribbean. Italy. UK.

Sunlight. Fresh Air. Sunsets.

Raindrops On A Tin Roof.

Volleyball. Basketball. Football.

A Good Challenge.

*\*A great job that wants to hire me!*

## “Me” In A Small Coco‘nut’ Shell

**Passionate Graphic Designer & Art Director** with a great attitude & many years of design experience, covering a wide range of fields + award winning, profit raising creatives to show for it! Known for being a team player, hard working, detail oriented and a self starter. I've managed projects from concept to completion, have an outstanding eye for layout, color & typography. I settle for nothing less than stellar design, but I'm always looking for ways to improve. Additionally, I certainly don't mind getting my hands dirty!

## Experience Is The Best Teacher

**Designer | Bryant Library PR Department | '10 to Present (p/t)**

Design All Marketing & Promotional Materials Digital & Print, BiMonthly Newsletter, Signage, Design & Maintain Website. Assist With Planning & Implementing Programs, Events & Activities, Coordinate With All Departments. Email Blasts. eNewsletters. Staff Training. IT Support/Troubleshooting.

**Art Director/Designer | Maria Loren Designs | '08 - Present (p/t)**

Direct Mail Campaigns, Brochures, Print Ads, Websites, Banners, Catalogs, Logos, Media Kits, Newsletters, Corporate IDs, CDs/DVDs, Postcards, Flyers, Posters, Book Jackets, Tradeshow Pieces, Packaging, Merchandise. Fashion Illustration & Design, Stationery, Handmade Custom Wedding Invitations

**Some clients include:** Actors Fund, Arc of Westchester, Ashanti (*Grammy Award Singer*), Broadway Cares, Calvary Hospital, City of Key West, Coalition For The Homeless, DNA Consultants, MADRE, Mike & Ike, Ms. Foundation, Snyder's of Hanover, St. Vincent's Hospital, The Garden City Hotel, The Police Athletic League, Vending Times

**Senior Art Director | Doubleday/Bookspan | '99 - '08**

Design Print Ads For New Member Acquisitions & Mainstream Magazines (*ie. Essence, Crafts, House & Garden, Black Enterprise*); Design Direct Mail Campaigns - Concept To Completion, Magazine Layout; Design Book Covers, Supervise Graphic Artists; Acquire & Style Models, Direct Photo Shoots, Commission Artists, Photographers & Illustrators; Merchandise Design

**Designer | NY Law Journal/American Lawyer Media | '96 - '99**

Layout & Monthly Updates of 26 Newsletters; Create Mastheads & Web Banners Ad Design, Brochure Designs For Seminars & Books By Renowned Lawyers Proofreading, Image Research; Traffic & File Management

## A few gentle pats on the back



Echo Award Finalist & Semi-Finalist x2 • NYIT Faculty Award (Outstanding Achievement in Design) • Recipient of Outstanding Senior/Art - Excellence in Graphics • Designer of Winning Ad Representing NYIT Design Department • Scholarship Program - St. John's University • Humanitarian Scholarship • Rebranding of Long Island's Oldest Public Library