

Maria Loren Ackies

DESIGNER & ART DIRECTOR

Hi! Looking For Me?

Maria Loren Ackies 56 Carol Street West Hempstead, NY 11552



MariaLorenDesigns@gmail.com

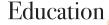


MariaLorenDesigns.com



1.347.512.8283







New York Institute Of Technology B.F.A. Design, Cum Laude Academic Scholarship Recipient, Deans List, National Honor Society

Skilling It!



Adobe Creative Cloud Microsoft Office Suite Acrobat, Wordpress Dreamweaver, Joomla, HTML Social Media, Constant Contact, Mail Chimp, HootSuite Project Management Copywriting & Copyediting Illustrating, Painting Branding, Decorating Public Speaking Handmade Custom Invitations

What I Love...



Life. Family. Love. Honesty. Art. Design. Music. Dancing. Red. Decorating. Fashion. The Little Things. Greeting Cards. Beautiful Handwriting. Reading. Writing. Learning. Teaching. Getting The Job Done. Adventure. Exploring. Laughter & Corny Jokes. Cartoons. Masterpeice Theatre. Monk. Battlestar Gallactica, SciFi. Historical Fiction. Cupcakes. Brainstorming. The Caribbean. Italy. UK. Sunlight. Fresh Air. Sunsets. Raindrops On A Tin Roof. Volleyball. Basketball. Football. A Good Challenge. *A great job that wants to hire me!

"Me" In A Small Coco nut' Shell

Passionate Graphic Designer & Art Director with a great attitude & many years of design experience, covering a wide range of fields + award winning, profit raising creatives to show for it! Known for being a team player, hard working, detail oriented and a self starter. I've managed projects from concept to completion, have an outstanding eye for layout, color & typography. I settle for nothing less than stellar design, but I'm always looking for ways to improve. Additionally, I certainly don't mind getting my hands dirty!

Experience Is The Best Teacher

Designer | Bryant Library PR Department | '10 to Present (p/t) Design All Marketing & Promotional Materials Digital & Print, BiMonthly Newsletter, Signage, Design & Maintain Website. Assist With Planning & Implementing Programs, Events & Activities, Coordinate With All Departments. Email Blasts. eNewsletters. Staff Training. IT Support/Troubleshooting.

Art Director/Designer | Maria Loren Designs | '08 - Present (p/t)

Direct Mail Campaigns, Brochures, Print Ads, Websites, Banners, Catalogs, Logos, Media Kits, Newsletters, Corporate IDs, CDs/DVDs, Postcards, Flyers, Posters, Book Jackets, Tradeshow Pieces, Packaging, Merchandise. Fashion Illustration & Design, Stationery, Handmade Custom Wedding Invitations

Some clients include: Actors Fund, Arc of Westchester, Ashanti (Grammy Award Singer), Broadway Cares, Calvary Hospital, City of Key West, Coalition For The Homeless, DNA Consultants, MADRE, Mike & Ike, Ms. Foundation, Snyder's of Hanover, St. Vincent's Hospital, The Garden City Hotel, The Police Athletic League, Vending Times

Senior Art Director | Doubleday/Bookspan | '99 - '08

Design Print Ads For New Member Acquisitions & Mainstream Magazines (ie. Essence, Crafts, House & Garden, Black Enterprise); Design Direct Mail Campaigns - Concept To Completion, Magazine Layout; Design Book Covers, Supervise Graphic Artists; Acquire & Style Models, Direct Photo Shoots, Commission Artists, Photographers & Illustrators; Merchandise Design

Designer | NY Law Journal/American Lawyer Media | '96 - '99 Layout & Monthly Updates of 26 Newsletters; Create Mastheads & Web Banners Ad Design, Brochure Designs For Seminars & Books By Renowned Lawyers Proofreading, Image Research; Traffic & File Management

A few gentle pats on the back 🔝



Echo Award Finalist & Semi-Finalist x2 • NYIT Faculty Award (Outstanding Achievement in Design) • Recipient of Outstanding Senior/Art - Excellence in Graphics • Designer of Winning Ad Representing NYIT Design Department • Scholarship Program - St. John's University • Humanitarian Scholarship • Rebranding of Long Island's Oldest Public Library