

Dear Hiring Manager,

Your search for a Designer is hopefully over & please allow me a few paragraphs to explain why I feel I will be the perfect fit for your company!

With this position I would be able to bring the best of me & then some to the table. I have a BA in Graphic Design, and extensive experience in the field. The scope of my work ranges from designing catalogs, print ads, direct mail campaigns from concept to completion, brochures, magazines, web /social media design, books jackets, logos, postcards, newsletters, marketing collateral for companies in the medical fields, publishing/editorial, legal, advertising & non-profits—to corporate identities; a little video production; merchandise design; direct, style & set-up photo shoots (products & people); create illustrations; image research; commission illustrators and manage Graphic Designers.

I take pride in EVERY job I do...large or small. Happy clients/customers/employers (whether they are small business owners, non profits or a large corporate marketing departments) are one's BEST testimonial so I do what it takes to get the job done and then some! I don't try to meet expectations...I ALWAYS try to exceed them.

As a Designer one of my regular goals is to design eye-catching & memorable pieces that will evoke emotion, action, passion. I always try to find fresh ways to answer a creative challenge. Two of my direct mail campaigns have been finalist & semi-finalist in the Echo Awards. Time and time again my campaigns have produced high percentage lifts in profits & results.

Although image is not everything it says a lot...and that is why I want each and every project I work on to be something that my employers are proud of & LOVE...regardless of how large or small a project it is. I have a passion for what I do & that is translated into my work.

I give nothing less than my best. Hard working, always endeavoring to learn & grow, pays attention to detail, deadline oriented, able to juggle multiple projects, dedicated, reliable, easy going, thinks in and out of the box...that's the ME that I would like to share with you!

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Maria Loren Ackies



Maria Loren Ackies | Designer & Art Director

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